

Dr. D. Y. Patil Educational Academy's

D. Y. Patil Institute of Management, Ambi Sr. No 124 & 126, Talegaon MIDC Road, Ambi-410507

Workshop on Business Analytics

Two days' workshop on Business Analytics was organized at D Y Patil Institute of Management, Ambiby Make intern in association with E Cell IIM Calcutta on 21st and 22nd January 2020. The program began with warm welcome to guest and dignitaries, program inauguration was done by our Honorable Director Dr. VarshaBihade. Workshop on business analytics focused on developing new insights and understanding of business performance based on data and statistical methods. Total 38 students participated in the workshop. IIM Certified trainer Mr. Kushalintroduced the basic concept in the first half of the workshop and case studies with hands on experience on software and software basic language in the second half of the workshop. Business Plan competition was held were in all students participated with full enthusiasm. Top Five best students were selected to for the final event which will be held at IIM Calcutta. Certificate of participation were distributed by the Officiating professor given to all of the students who participated in the workshop. Students were highly satisfied with training provided.Workshop ended with the promising future and opportunities









